

2011



5th European Conference on Antennas and Propagation

11-15 April 2011 • Palazzo dei Congressi Rome, Italy • www.eucap2011.org



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ALL ABOUT EUCAP



INTRODUCTION TO EuCAP 2011

Following the **success of previous EuCAP conferences** we are pleased to announce EuCAP 2011 to be held in **Rome, Italy, from 11-15 April 2011**. EuCAP has become a regular keystone event on Antennas, Propagation and Antenna Measurements, with a large participation of the world community. EuCAP is supported by the top level Associations in Antennas, Propagation & Antenna Measurements, and will provide the ideal place for the exchange of scientific and technical information and to foster collaboration and cooperation in the Antenna & Propagation domain both at European and global levels.

The fifth European Conference on Antennas and Propagation (EuCAP 2011) is organised by the European Association on Antennas and Propagation (EurAAP).

EuCAP 2011 will provide a forum for the European R&D communities in the Antennas & Propagation area, both at **academic and industrial levels**.



COOPERATION WITH AMTA

The Antenna Measurement Techniques Association (AMTA) will again participate with **special AMTA technical sessions and a Technical Tour**. As part of the EuCAP conference, AMTA now has a “home” for its high quality technical papers that share a common focus with EuCAP conference attendees as related to antenna measurements. AMTA member attendance and presenters include academia, industry, government and foreign agencies. They attend EuCAP to learn the latest technology and methods to perform accurate measurements!

AMTA’s traditional exhibitors at the AMTA Annual Meeting and Symposium are encouraged to participate in the EuCAP conference – this will be the **ONLY AMTA exhibition in Europe in 2011**.



NEW IN 2011

- Take the **Early Bird advantage!** If you confirm your exhibition, or sponsorship, package before December 31, 2010 we will give you a **discount of 10%**
- **Exhibitors Lunch** on Tuesday, April 12 – food and beverages will be served at your booth
- **Poster sessions** are placed nearby the exhibition area
- Exhibition will be in the same area where the conference catering will take place
- A **pin board to post messages**, job opportunities etc. will be placed in the exhibition area – your chance to contact people and invite them to your booth!



AGENDA OVERVIEW

Monday: April 11, 2011

- 09.00 Start of sessions /
Set up of exhibition area
- 12.00 Start of exhibiton
- 13.00 Lunch
- 18.30 End of sessions and exhibition
- 18.30 Welcome reception

Tuesday: April 12, 2011

- 08.30 Start of sessions and exhibition
- 13.00 Exhibitors Lunch
- 14.00 Sessions and exhibition
- 18.30 End of sessions and exhibition

Wednesday: April 13, 2011

- 08.30 Start of sessions and exhibition
- 13.00 Lunch
- 14.00 Sessions and exhibition
- 18.30 End of sessions and exhibition
- 19.00 Social Event: Conference Dinner

Thursday: April 14, 2011

- 08.30 Start of sessions and exhibition
- 13.00 Lunch
- 14.00 Sessions and
Break down of exhibition area
- 18.30 End of sessions and
Dismantle exhibition
- 19.00 Social Event: TBD

Friday: April 15, 2011

- 08.30 Start of sessions
- 12.00 Closing Ceremony



SOCIAL EVENTS

One of the best features of the EuCAP Conference is the **chance to reconnect with old friends**, share ideas and **meet new members** of the Antennas, Propagation and Measurements Community. The following social events are the perfect opportunities for networking and socializing.

Welcome reception (Monday): Exhibition area

The organization of the conference will offer a free Welcome Reception cocktail at the end of the first day.

Conference Dinner (Wednesday): Location TBD

A gala evening will be organized in an exclusive and special location. Enjoy the well known Italian cuisine...



GENERAL EXHIBITION INFORMATION



WHY EXHIBIT AT EuCAP 2011?

- Because **your customers are here!**
- EuCAP 2011 will attract **more than 1000 Antennas, Propagation and Measurement specialists**, many of whom are key decision makers in leading companies in the area.
- Your company takes part of the largest concentrated gathering of international experts in Europe next year.
- Last year, in Barcelona, EuCAP 2010 attracted 47 companies to a very successful exhibition.
- In Rome 2011 we expect again **50 exhibitors**.
- Exhibition will be in the same area where the conference catering will take place.
- If your business is involved in antenna or measurement, EuCAP offers you interaction with the best in industry, government and education from around the world.
- **Your benefit** will be an Exhibition and **high potential Conference!**
- We offer you “All inclusive packages” which includes all services and is comfortable for sponsors, exhibitors and participants!

Thank you for considering EuCAP 2011. We look forward to seeing you in Rome.



EXHIBITION LOCATION – PALAZZO DEI CONGRESSI, ROME

Conceived as the setting for the 1942 Rome World's Fair, EUR, considered the Capital's main business district, is a modern and dynamic urban quarter strategically **situated near both the airport and the historic city centre**. Distinguished by its unmistakable Rationalist architecture, it contains numerous event venues and constitutes **Rome's main conference hub**. EUR Congressi was created for the purpose of promoting and managing the conference venues that comprise the real estate patrimony of EUR S.p.A. and occupies an important market position with its broad and diversified range of event possibilities, hosted in **historic structures** of unparalleled appeal and managed according to the highest market standards. The EUR Congressi offers **2.500m² exhibition and catering space!**

For more information, please visit the official website of <http://www.eurcongressi.it>



EXHIBITION DATES AND TIMES

Monday 11 April	from 12:00 to 18:30
Tuesday 12 April	from 08:30 to 18:30
Wednesday 13 April	from 08:30 to 18:30
Thursday 14 April	from 08:30 to 14:00

Set-up

Sunday, 10 April	from 12:00 to 17:00
Monday, 11 April	from 09:00 to 12:00

All stands must be set up by 12:00 on Monday, 11 April.

Break-down

Thursday, 14 April	from 14:00 to 18:30 or at the latest
Friday, 15 April	from 08:30 to 14:00

All stands must be fully dismantled by 14:00 on Friday, 15 April.

Please note that all times given are subject to changes if the program requires adaptation.
The final times will be shown on the webpage at www.EuCAP2011.org and in the final program.



DEADLINES

Please submit your exhibition booking form to the organisers as soon as possible to secure the best locations. **Payment by credit card** is required with the form, or if you are **paying via invoice**, within 30 days of receipt of an invoice. Full payment **MUST** be received before the date of the exhibition. The exhibition planning department will forward the Exhibitor's Manual in due course.

REGISTRATION

One free registration is included in the package. If you want to register more stand Personnel or external visitors, you can order **exhibitor passes** at a price of 50 € per day incl. lunch, 2 coffee breaks and entrance to the exhibition area. The passes are not transferable. Delegates of all exhibiting companies will be eligible for the member rate for the conference.

VAT REIMBURSEMENT

For VAT reimbursement of foreign based Value Added Tax please contact an agency like:

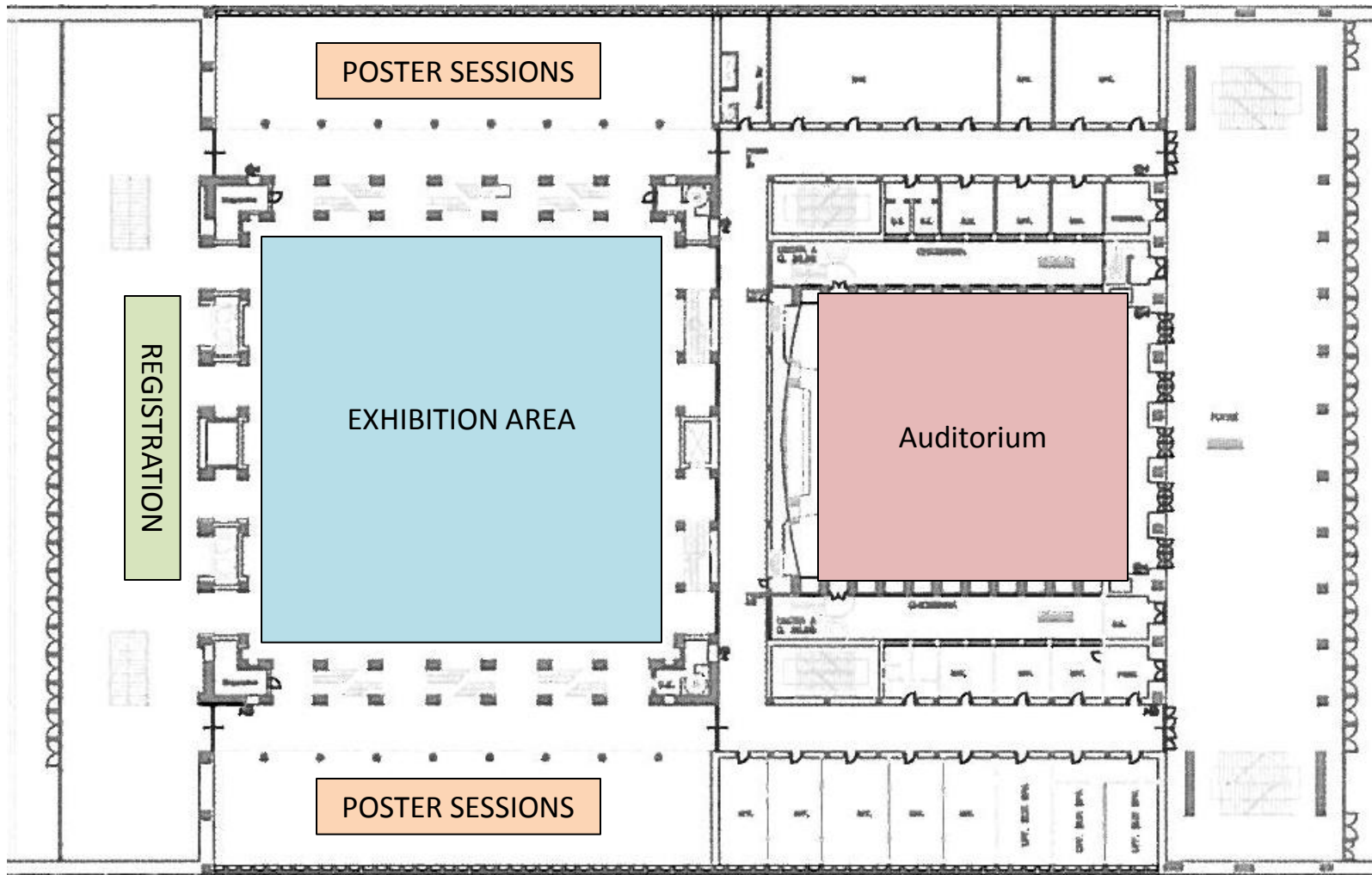
Italian Tax Refund, Via San Vittore, 2 – 20020 Lainate (Milan), Italy

Tel.: + 39 0293790244; Fax: + 39 0293797895; Email: info@italiantaxrefund.com

Or visit the website <http://www.italiantaxrefund.com>



FLOORPLAN



EXHIBITION & SPONSORING PACKAGES



EXHIBITION & SPONSORSHIP PACKAGES - OVERVIEW

EXHIBITION PACKAGES	PRICE ECXL. VAT	exhibition space	EuCAP 2011 programme	free conference delegate places	EuCAP 2011 website	Exhibitors Lunch	bingo card system	Specials
Exhibition Space - 3m x 6m Shell scheme	€ 5,400	3m x 6m, shell	x	1	x	x	x	
Exhibition Space - 3m x 3m Shell scheme	€ 2,700	3m x 3m, shell	x	1	x	x	x	
Free Build Exhibition Space	€ 4,200	6m x 3m, free	x	1	x	x	x	
Free Build Exhibition Space	€ 2,100	3m x 3m, free	x	1	x	x	x	

SPONSORSHIP PACKAGES	PRICE ECXL. VAT	exhibition space	EuCAP 2011 programme	free conference delegate places	EuCAP 2011 website	Exhibitors Lunch	logo on all printed material	Specials
Platinum Sponsorship (2 available)	€ 15,750	3m x 6m, shell	x	2	x	x	x	logo on conference bag, opening slide, screen during coffee break 15 min. presentation, name on all email publicity (over 20,000 contacts) 1 marketing item incl. in delegate back
Gold Sponsorship (5 available)	€ 10,500	3m x 3m, shell	x	2	x	x	x	logo on opening slide, logo displayed during coffee break, 1 marketing item incl. in delegate back
Silver Sponsorship	€ 7,900	3m x 3m, free	x	1	x		x	logo on opening slide 1 marketing item incl. in delegate back

EXHIBITION & SPONSORSHIP PACKAGES - OVERVIEW

OTHER SPONSORSHIP PACKAGES	PRICE EXCL. VAT		EuCAP 2011 programme	free conference delegate places	EuCAP 2011 website	branding/ profile visibility	logo on all printed material	Specials
Conference Dinner - Wednesday, 13 April	€ 8,400		x		x	x	x	5 minutes introductory speaker, complimentary reserved table for 10 guests, 1 item for delegate pack
Tour on the Conference Dinner	€ 2,650		x		x	x		reserved table for 10 guests
Welcome Reception	€ 5,800		x	1	x	x	x	
Lunch	€ 3,700		x	1	x	x		opportunity to place gifts and promotional material
Coffee Break	€ 2,650		x	1	x	x		opportunity to place gifts and promotional material
USB Memory Stick Sponsorship	€ 7,900		x		x			Incl. Production of USB sticks
Delegate Badge Lanyards	€ 7,900		x		x			Incl. Production of lanyards
WIFI Internet Access	€ 5,250		x		x			
Exhibition Bingo Prize	€ 1,600		x		x			logo on Bingo Cards
Delegate Pack Inserts	€ 1,050							marketing literatures as part of delegate back
Advertisement in Conference Programme	€ 1,050		x					
Workshop Room (60 min)	€ 1,500							Booking of workshop room

EXHIBITION PACKAGES

EXHIBITION SPACE – 3m x 6m Shell scheme → € 5,400 excl. VAT

- Exhibition shell scheme space (3m x 6m) to include one table and 2 chairs
- Exhibition located in main catering and poster area to maximise delegate participation
- Listing in the exhibition guide on site
- Free wireless internet access (1 login per stand – more may be purchased)
- Bingo card system encourages delegates visit all exhibition stands
- Lunch, coffee and refreshments included for two stand personnel
- One free conference registration is included in the package
- Exhibitors Lunch on Tuesday, April 12 – food and beverages will be served at your booth
- An exhibitor description on the EuCAP 2011 website with a link to your website

EXHIBITION SPACE – 3m x 3m Shell scheme → € 2,700 excl. VAT

- Exhibition shell scheme space (3m x 3m) to include one table and 2 chairs
- Same services as above

Additional exhibitor pass at a price of 50 € per day incl. lunch, 2 coffee breaks and entrance to the exhibition area. The passes are not transferable.



FREE BUILD EXHIBITION SPACE → € 4,200 excl. VAT per 18m²

- Exhibition free space (6m x 3m) to include one table and 2 chairs
- Exhibition located in main catering and poster area to maximise delegate participation
- Listing in the exhibition guide on site
- Free wireless internet access (1 login per stand – more may be purchased)
- Bingo card system encourages delegates visit all exhibition stands
- Lunch, coffee and refreshments included for two stand personnel
- One free conference registration is included in the package
- Exhibitors Lunch on Tuesday, April 12 – food and beverages will be served at your booth
- An exhibitor description on the EuCAP 2011 website with a link to your website

FREE BUILD EXHIBITION SPACE → € 2,100 excl. VAT per 9m²

- Exhibition free space (3m x 3m) to include one table and 2 chairs
- Same services as above

Additional exhibitor pass at a price of 50 € per day incl. lunch, 2 coffee breaks and entrance to the exhibition area. The passes are not transferable.



SPONSORSHIP PACKAGES

BRANDING YOUR COMPANY WITH EUCAP 2011! We encourage all industry and organisation participants of EuCAP to be an EuCAP sponsor. Sponsorship will provide your company with **greater visibility** to the conference delegates and highlight your standing in the Antennas, Measurement and Propagation community. We are always happy to discuss your sponsorship requirements and tailor packs to suit your own needs.

Choose from the following options – or contact us to discuss a specific package tailored to your company's individual need. All prices are subject to 20% local VAT.



PLATINUM SPONSORSHIP (2 available) → € 15,750 excl. VAT

- Your company's logo will feature on all printed material for the conference. This includes flyers, programmes, book of abstracts, USB Memory Stick etc
- Your company's logo will be recognised in the event's advertisements, press releases and media alerts promoting the event
- Your company's name will be on all email publicity. Distributed to over 20,000 key industry and academic contacts
- Your company's logo will appear on the conference delegate bag
- Your company's logo will feature on the opening slide of each session
- Your company's logo will feature on the EuCAP 2011 website with a link to your own site
- Your company's logo will be displayed during the coffee breaks on the various screens
- Advertisement on conference USB Memory Stick
- Full page advertisement in the EuCAP 2011 programme
- An exhibition shell scheme space (3m x 6m) - or free exhibition space, if preferred - to promote your company, platinum sponsors will have first option on location
- Two conference delegate places for representatives of your company or your chosen guests
- Your company marketing material or promotional item to be included in the delegate pack (1 item per sponsor, sponsor to provide material)
- 15 min presentation in the end of one plenary session
- Exhibitors Lunch on Tuesday, April 12 – food and beverages will be served at your booth



GOLD SPONSORSHIP (5 available) → € 10,500 excl. VAT

- Your company's logo will feature on all printed material for the conference. This includes flyers, programmes, book of abstracts, USB Memory Stick etc
- Your company's logo will be recognised in the event's advertisements, press releases and media alerts promoting the event
- Your company's logo will feature on the opening slide of each session
- Your company's logo will feature on the EuCAP 2011 website with a link to your own site
- Your company's logo will be displayed during the coffee breaks on the various screens around the conference
- Advertisement on conference USB Memory Stick
- Half page advertisement in the EuCAP 2011 programme
- An exhibition shell scheme space (3m x 3m) - or free exhibition space, if preferred - to promote your company, gold sponsors will have prime option on location
- Two conference delegate places for representatives of your company or your chosen guests
- Your company marketing material or promotional item to be included in the delegate pack (1 item per sponsor, sponsor to provide material)
- Exhibitors Lunch on Tuesday, April 12 – food and beverages will be served at your booth



SILVER SPONSORSHIP → € 7,900 excl. VAT

- Your company's logo will feature on all printed material for the conference. This includes flyers, programmes, book of abstracts, USB Memory Stick etc
- Your company's logo will feature on the opening slide of each session
- Your company's logo on the EuCAP 2011 website with a link to your own site
- Advertisement on conference USB Memory Stick
- Half page advertisement in the EuCAP 2011 programme
- One conference delegate place for a representative of your company or your chosen guest
- Your company marketing material or promotional item to be included in the delegate pack (1 item per sponsor, sponsor to provide material)
- Exhibition free space (3m x 3m) to promote your company

OTHER SPONSORING PACKAGES

CONFERENCE DINNER - Wednesday, 13 April → € 8,400 excl. VAT

- Sponsoring of the exclusive Conference dinner in Rome for up to 400 participants
- High profile visibility at this gala dinner with opportunity for giveaways or branded tableware (sponsor to provide gifts or tableware)
- Opportunity to have short introductory speaker at dinner (maximum 5 minutes)
- One complimentary reserved table of 10 guests at the dinner
- Your company's logo will feature on all printed material for the conference. This includes flyers, programmes, book of abstracts, USB Memory Stick etc
- Your company's logo will feature on the EuCAP 2011 website with a link to your own site
- Full page advertisement in the EuCAP 2011 programme
- Your company marketing material or promotional item to be included in the delegate pack (1 item per sponsor, sponsor to provide material)



TOUR TO THE CONFERENCE DINNER → € 2,650 excl. VAT

- Sponsoring of transportation to the Conference Dinner for 600 participants
- High profile visibility at transportation with opportunity for giveaways (sponsor to provide gifts, flyers etc)
- One reserved table of 10 guests at the dinner
- Your company's logo will feature on the EuCAP 2011 website with a link to your own site
- Half page advertisement in the EuCAP 2011 programme

WELCOME RECEPTION → € 5,800 excl. VAT

- High profile visibility at the Welcome Reception (600 participants expected)
- Your company's logo on the EuCAP 2011 website with a link to your own site
- Half page advertisement in the EuCAP 2011 programme
- Your company's logo will feature on all printed material for the conference. This includes flyers, programmes, book of abstracts, USB Memory Stick etc
- One conference delegate place for a representative of your company or your chosen guest



LUNCH → € 3,700 excl. VAT

- High profile visibility at one lunch → 1 hour
- Opportunity for display of promotional material at entrance to catering areas
- The opportunity to place your corporate gift (napkins, cups, pens, flyer etc) on the tables in the lunch area for delegates to take away (sponsor to provide gifts)
- Your company's logo on the EuCAP 2011 website with a link to your own site
- Acknowledgement/Logo in the EuCAP 2011 programme
- One conference delegate place for a representative of your company or your chosen guest

COFFEE BREAK → € 2,650 excl. VAT

- High profile visibility at one coffee break → 20-30 minutes
- Opportunity for display of promotional material at entrance to catering areas
- The opportunity to place your corporate gift (napkins, cups, pens, flyer etc) on the tables in the coffee break area for delegates to take away (sponsor to provide gifts)
- Your company's logo on the EuCAP 2011 website with a link to your own site
- Acknowledgement/Logo in the EuCAP 2011 programme
- One conference delegate place for a representative of your company or your chosen guest



USB MEMORY STICK → € 7,900 excl. VAT

- Sponsoring of USB Memory Sticks with EuCAP 2011 proceedings to be given to all delegates
- Incl. production of USB sticks with your Company logo (EuCAP logo will also be on the USB sticks)
- Your company's logo on the EuCAP 2011 website with a link to your own site
- Half page advertisement in the EuCAP 2011 programme

DELEGATE BADGE LANYARDS → € 7,900 excl. VAT

- Sponsoring of lanyards to be given to all delegates
- Company logo printed on the neckband which will be attached to the event badge – incl. production
- Your company's logo on the EuCAP 2011 website with a link to your own site
- Acknowledgement/Logo in the EuCAP 2011 programme

WIFI INTERNET ACCESS → € 5,250 excl. VAT

- Company logo printed on WIFI login given to all delegates (EuCAP logo will also be on the wifi login)
- Your company's logo on the EuCAP 2011 website with a link to your own site
- Acknowledgement/Logo in the EuCAP 2011 programme



EXHIBITION BINGO PRIZE → € 1,600 excl. VAT

- Company to become official sponsor of the 'Exhibition Bingo' and present prize (sponsor to provide) to a delegate at the conference closing ceremony
- Your company's logo to be printed on the bingo cards which will be given to all delegates
- Your company's logo on the EuCAP 2011 website with a link to your own site
- Acknowledgement/Logo in the EuCAP 2011 programme

DELEGATE PACK INSERTS → € 1,050 excl. VAT

- One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (size restrictions apply and sponsor to provide item)

ADVERTISEMENT IN CONFERENCE PROGRAMME → € 1,050 excl. VAT

- Full page advert in the EuCAP 2011 programme

WORKSHOP ROOM → € 1,500 excl. VAT per 60 min

- If you would like to invite your target group for a discussion, we can offer you workshop rooms
- Content should fit to the content of EuCAP and will be approved by EuCAP steering committee in this instance
- Free slots/Timing can be confirmed after fixing the final agenda. First come – first serve.



MEDIA PARTNER

- Promote EuCAP 2011 via a media newsletter, magazine or website and gain a logo and web link on the EuCAP 2011 website
- Opportunity for display of newsletters, magazines or promotional material at entrance and registration desk
- Your company's logo will feature on all printed material for the conference. This includes flyers, programmes, book of abstracts, USB Memory Stick etc
- Your company's name will be on all email publicity. Distributed to over 20,000 key industry and academic contacts
- Acknowledgement/Logo in the EuCAP 2011 programme
- One conference delegate place for representatives of your company or your chosen guests
- Your company marketing material or promotional item to be included in the delegate pack (1 item per sponsor, sponsor to provide material)



CONTACT

If you have any questions concerning the EuCAP 2011 exhibition and sponsorship packages, please do not hesitate to contact Nicole Huber at (0049) 089-660799-45, by fax (0049) 089-660799-66, or by e-mail at EuCAP2011@realize-events.de

For more information about the EuCAP 2011, please visit our website
<http://www.eucap2011.org>



***We are certain the EuCAP 2011 will be an event you do not want to miss,
and will be a great success for your company!***



CONDITIONS OF BOOKING

Cancellation: In case of cancellation and provided that written notice is received by Monday, 7 February 2011, a refund of 50% of the total fee will be made. If no notice of cancellation is received, no refund can be made. The organisation reserves the right to cancel any event. In this case, the full fee will be refunded.

Exhibition Space Assignment and allocations: It is understood that the organisation reserves the right, in the interests of optimum traffic control and exhibit exposure, to relocate those exhibits which may be affected by a change in the floor plan.

Exhibitors: Exhibitions will be limited to those companies or other organisations offering materials, products or services of specific interest to registrants. The organisation reserves the right to determine the eligibility of any product for display.

Admission: Exhibits will be open free of charge to all conference delegates. The organisation reserves the right to refuse admission to any person(s) including children of exhibitors or visitors, in the interest of safety and welfare of those persons and exhibitors.

Exhibits and Appliances: Common sense governs the kind of exhibits permitted at the exhibition. Attractive, informative and attention-getting exhibitions are encouraged. In no event, however, shall any exhibit interfere with any neighbouring exhibit in the judgement of the Institution.

Electrical Safety: All wiring on displays or display features must conform to the minimum standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and or such other seals of official approving agencies as may be required at the site of the exhibition.

Data Protection: Information provided by you on this form will be processed jointly by the organisation and EurAAP and used for the purpose of the goods and services ordered by you, and for billing accounts.

Use of EuCAP Logo: Use of the EuCAP logo on promotional literature is not permitted. However, sponsors may use the EuCAP logo on promotional souvenir give-aways provided that prior permission is obtained from EuCAP.

